

Message Text

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PAGE 01 STATE 170171

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DRAFTED BY COM/BIC/CAGNE/MFSMITH

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FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 170171

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJECT: COUNTRY COMMERCIAL PROGRAM-FY-1977 DRAFT CCP

REF: (A) TEHRAN 5257; (B) STATE A-7369

1. WCAG AGREED DRAFT OF FY-1977 CCP FOR IRAN WILL BE SENT TO EMBASSY VIA AIR POUCH (WITH COPY VIA APO) ON JULY 13. DRAFT HAS BEEN REVIEWED AND CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP (WCAG). RECOMMENDATIONS SUBMITTED IN "REF (A)" AND PREVIOUS MESSAGES HAVE BEEN INCORPORATED IN DRAFT TO MAXIMUM EXTENT POSSIBLE ALTHOUGH SOME ADDITIONS AND MODIFICATIONS HAVE BEEN INTRODUCED TO REFLECT PROGRAM REQUIREMENTS OF WCAG AGENCIES.

2. WE NOTE IN NUMEROUS CCPS THAT CAMPAIGN ACTIONS OFTEN ENTAIL OR COULD ENTAIL USE OF USIA MEDIA PRODUCTS AND ACTIVE INVOLVEMENT OF USIS SERVICES. TO STRENGTHEN USIA
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PAGE 02 STATE 170171

SUPPORT OF EXPORT AND TOURISM PROMOTION, PAO'S HAVE BEEN

ASKED TO SUBMIT ALL REQUESTS FOR WASHINGTON-PREPARED MEDIA PRODUCTS ARISING FROM THEIR PROJECTED SUPPORT OF CCP CAMPAIGNS WITH THEIR FY-1977 COUNTRY PLANS. IN USIA, REQUESTS FOR NEW MEDIA PRODUCTS ARE SUBJECT TO REVIEW, AFTER WHICH POSTS WILL BE INFORMED WHICH PRODUCTS THEY CAN EXPECT TO RECEIVE AND WHEN. ANTICIPATED THAT MOST OF NEW MEDIA

PRODUCTS BEING PREPARED IN CCP CONTEXT DURING FY-1976 AND FY-1977 WILL SUPPORT TARGET INDUSTRIES SELECTED FOR FY-1977, ENUMERATED IN REF (B) AND STATE 54879.

3. IN SEPTEMBER, MICHEL F. SMITH, IRAN COUNTRY SPECIALIST IN COMMERCE/BIC/CAGNE, WILL VISIT TEHRAN AS REPRESENTATIVE OF WCAG, TO REVIEW ALL ASPECTS OF DRAFT WITH CCAG. OBJECT OF VISIT IS TO NEGOTIATE FINAL TEXT OF FY-1977 CCP FOR IRAN IN FORM OF INITIALLED DOCUMENT REFLECTING APPROVAL OF CCAG MEMBERS AND INVOLVEMENT OF ADMIN COUNSELOR. DETAILS OF SMITH'S ITINERARY, INCLUDING REQUEST FOR HOTEL ACCOMMODATIONS, CONTAINED IN SEPTEL.

4. ACTION REQUESTED: EMBASSY REQUESTED TO REVIEW APPROVED DRAFT PRIOR TO ARRIVAL OF WCAG REPRESENTATIVE AND TO COMPLETE SECTION II, PERSONNEL RESOURCE LIST. DESIRABLE THAT EMBASSY COMPILE TOTAL AVAILABILITY OF PERSON-DAYS AND CALCULATE WORKLOAD REQUIREMENTS FOR SPECIFIC FUNCTIONS AS BASIS FOR COMPLETION OF SECTION V TABLES DURING SMITH'S VISIT. POST ALSO REQUESTED TO REVIEW CAMPAIGN JUSTIFICATIONS TO DETERMINE WHETHER FURTHER SPECIFIC DATA MAY BE DESIRABLE TO JUSTIFY MAGNITUDE OF PERSONNEL AND FINANCIAL RESOURCES LIKELY TO BE DEVOTED TO CAMPAIGN. KISSINGER

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